Template for identifying and analysing innovative good practices
1. GENERAL INFORMATION

This part of the template is compulsory for all good practices. It is for gathering information about the project and the person providing it.

Remember that the **acronym** of the initiative and the **email address** of the contact person must be the same for all parts of the template sent.

Acronym of the good practice

1.1. **Project or strategy in which the good practice is included**

Name

Objectives

Brief description

Web page

Programme and call

Strategy. Explain whether it is regional (RIS3, innovation strategy, development strategy, others) or local (innovation strategy, development strategy, others)
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1.2. Contact person

Name and surname

Email address

Institution in which the contact person works

- Government (transnational, national, regional, local)
- University
- Research or technology centre
- Cluster
- Association
- Other

Website of the institution

1.3. Additional information

Attach any relevant documents related to the good practice and the project

Would you agree to be contacted for follow-up questions or face-to-face interviews?

Would you like to receive future information about the PANORAMED project?
2. BLUE BIOECONOMY AND NEW SHARED VALUE IN THE MEDITERRANEAN AREA

2.1. The innovative good practice

This part of the template is compulsory for all good practices. It focuses on the relation of the innovative good practice with the blue bioeconomy and its contribution to the creation of shared new value in the Mediterranean Area. It includes also good practices not directly related to the blue bioeconomy but with the potential to contribute to the blue bioeconomy and the sustainability of vital ecosystems or aquatic biomass.

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Acronym of the good practice

Name and surname of the contact person

Email address
2.1.1. Relation with the blue bioeconomy

a) Is the innovative good practice directly related to the blue bioeconomy? YES/NO

b) If the innovative good practice is not directly related to the blue bioeconomy, does it have the potential to contribute to the blue bioeconomy and the sustainability of vital ecosystems or aquatic biomass? YES/NO

If you answered NO to both previous questions, do not continue with the questionnaire. If you answered YES to either of the two previous questions, please continue with the questionnaire and provide as much information as you can.

c) Identify the territory in which the good practice has been implemented. If the territory does not belong to the Mediterranean Area, explain why it is relevant for the Mediterranean

d) Why is the innovative good practice relevant for the blue bioeconomy?

e) What kinds of value does the initiative generate? Distribute 10 points among the three following kinds of value:

- Environmental
- Social
- Economic
2.1.2. Societal challenges and systemic changes to which the good practice is related

a) Select the sustainable development goals (SDG) addressed by the good practice that are relevant for the Mediterranean (multiple choice)

- No poverty
- Zero hunger
- Good health and well-being
- Quality education
- Gender equality
- Clean water and sanitation
- Affordable and clean energy
- Decent work and economic growth
- Industry, innovation and infrastructure
- Reduced inequalities
- Sustainable cities and communities
- Responsible consumption and production
- Climate action
- Life below water
- Life on land
- Peace, justice and strong institutions
- Partnerships for the goals

b) Explain how the good practice addresses the selected SDG in the Mediterranean

c) Explain the relevance of the challenges for the territory where the good practice is implemented

d) How does the innovative good practice contribute to systems change? (is it an intervention designed to alter the status quo by shifting the function or structure of the system?)

- Does it contribute to fundamental changes in attitudes and values? YES/NO
- Does it contribute to fundamental changes in strategies and policies? YES/NO
- Does it contribute to fundamental changes in organisational structures and in processes to deliver public services? YES/NO
2.1.3. Stakeholders’ collaboration

a) Is the collaboration of diverse stakeholders (government, research and innovation agents, companies, civil society) a key element for the success of the good practice and the creation of shared value?

- Not important at all
- Somewhat important
- Important
- Very important

b) Which stakeholders are involved in the initiative? (multiple choice)

- Transnational governments
- National governments
- Regional governments
- Local governments
- Universities
- Research centres
- Technology centres
- Labs
- Large companies
- SME
- Social enterprises
- Clusters
- NGOs
- Trade unions
- Individual citizens
- Associations
- Vocational training schools
- Others, specify

c) If the collaboration of diverse stakeholders is relevant for the creation of new shared value in the Mediterranean, explain why
2. BLUE BIECONOMY AND NEW SHARED VALUE IN THE MEDITERRANEAN AREA

2.2. New shared value and scaling-up

This part of the template focuses on the relation of the innovative good practice with the blue bioeconomy and its contribution to the creation of shared new value in the Mediterranean Area. The information to be provided is about the environmental, social and economic value related to the initiative and about the potential for scaling-up. Please, answer only the questions that are relevant for the good practice.

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2.2.1. Environmental value and relation to the blue bioeconomy

a) Identify the relevant natural resources related to the innovative good practice (multiple choice)
   - Sustainable extraction of natural resources
   - By-products or wastes from aquaculture industry
   - By-products or wastes from fisheries
   - By-products or wastes from other socio-economic activities

b) Describe the relevant natural resources identified in a

c) Describe the environmental impact of the innovative good practice

d) Provide information about the amount of natural resources, by-products or wastes available in the territory of the good practice and in the Mediterranean area (if possible, provide the extraction or production rate: weight/year)

e) Explain whether the natural resources or wastes identified in a need to be treated to be used, and what treatment they require

f) Explain the current and potential uses and applications of the natural resources and wastes identified in a in relation with the good practice

g) Identify how the uses and applications of the identified resources are related to the three principles of the circular economy (multiple choice)
   - Design out waste and pollution
   - Keep products and materials in use
   - Regenerate natural systems

h) Explain the relation identified in g

i) Explain the negative environmental impact of current practices in the territory. If you know of any other good practices or projects that would be relevant to solve this negative impact, please provide the reference

j) Explain how the environmental value of the innovative good practice has been (or could have been) measured. Identify relevant indicators used or that could be used

k) Explain whether the good practice has or could have any negative impact on the environment. Explain how this impact could be minimised
2.2.2. Social value

a) Explain the social value created by the innovative good practice

b) Explain the cultural value created by the innovative good practice. This is the impact of the practice on the way of life, the system of beliefs, values and behaviours or the activities relative to arts, handicrafts or heritage more generally

c) If the good practice has generated (or has the potential to generate) opportunities for vulnerable groups (in risk of social exclusion), for which groups? (multiple choice)

- Women
- Migrants
- Long-term unemployed
- Young people
- Elderly
- Others

d) Explain the opportunities identified for vulnerable groups

e) Explain how the social impact of the innovative good practice has been or could have been measured. Identify relevant indicators used or that could be used

f) Explain how the cultural impact of the innovative good practice has been or could have been measured. Identify relevant indicators used or that could be used

g) Does the innovative good practice involve training activities? If yes, explain them
**2.2.3. Economic value**

a) Explain the economic value generated by the innovative good practice (in terms of emergent economic sectors, new products or services, new markets, creation of new jobs...)

b) Does the innovative good practice promote a sustainable business model? YES/NO

c) If the answer to question b is YES, describe the sustainable business model

d) If the answer to question b is NO, identify the barriers and other relevant factors that prevent the economic viability of the good practice (multiple choice)

- Legal
- Technological
- Lack of demand because of stakeholders’ attitudes, preferences or mental models
- Lack of demand because of price
- Ill-adapted value chain configuration (lack of providers or distributors)
- Others, specify

e) Provide details and explanations of each individual barrier identified above

f) Explain how the economic impact of the innovative good practice has been or could have been measured. Identify the relevant indicators used or that could be used
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2.2.4. Scaling-up

a) Identify the most relevant gaps, obstacles or challenges which might hamper the scaling-up of the good practice. That is to say, the adoption, implementation or application of the good practice beyond the case in which it has been implemented (multiple choice)

- Legal
- Technological
- Financing
- Lack of social capital
- Difficulties to measure and visualise the impact
- Lack of multi-stakeholder governance structure
- Insufficient involvement of stakeholders in the decision-making process
- Ill-adapted value chain configuration (lack of providers or distributors)
- Lack of demand because of stakeholders’ attitudes, preferences or mental models
- Lack of demand because of price
- Others, specify

b) Propose actions that could contribute to overcoming these gaps, obstacles and challenges

c) In your experience, what kind of mechanisms or instruments would be necessary to accelerate the transfer of this or other similar innovative good practices in other territories of the Mediterranean?
3. SPECIFIC ISSUES RELATED TO THE INNOVATIVE GOOD PRACTICE

3.1. Use of technologies and R&I infrastructure

Please fill out this section for initiatives in which the use technologies or R&I infrastructure are relevant.

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Identify the technologies used (multiple choice)

- Biotechnology
- ICTs
- Nanotechnology
- Advanced materials
- Photonics
- Advanced manufacturing
- Others, specify
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Explain how the use of technologies can generate opportunities for environmental value
Explain how the use of technologies can generate opportunities for social value
Explain how the use of technologies can generate opportunities for economic value

Identify the TRL (technology readiness level) of the solution implemented by the good practice

- TRL 1. Basic principles observed
- TRL 2. Technology concept formulated
- TRL 3. Experimental proof of concept
- TRL 4. Technology validated in lab
- TRL 5. Technology validated in relevant environment (industrially relevant environment in the case of key enabling technologies)
- TRL 6. Technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies)
- TRL 7. System prototype demonstration in operational environment
- TRL 8. System complete and qualified
- TRL 9. Actual system proven in operational environment (competitive manufacturing in the case of key enabling technologies; or in space)

Provide an overall assessment of the TRL

Identify the SRL (social readiness level) of the solution implemented by the good practice

- SRL 1. Identifying problem and identifying societal readiness
- SRL 2. Formulation of problem, proposed solution(s) and potential impact, expected societal readiness; identifying relevant stakeholders for the project

- SRL 3. Initial testing of proposed solution(s) together with relevant stakeholders
- SRL 4. Problem validated through pilot testing in relevant environment to substantiate proposed impact and societal readiness
- SRL 5. Proposed solution(s) validated, now by relevant stakeholders in the area
- SRL 6. Solution(s) demonstrated in relevant environment and in co-operation with relevant stakeholders to gain initial feedback on potential impact
- SRL 7. Refinement of project and/or solution and, if needed, retesting in relevant environment with relevant stakeholders
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- SRL 8. Proposed solution(s), as well as a plan for societal adaptation complete and qualified
- SRL 9. Actual project solution(s) proven in relevant environment
- Provide an overall assessment of the SRL

In this questionnaire, we understand R&I infrastructures as all types of specialised physical and virtual tools, equipment or facilities that are needed to generate knowledge and to bring it into the market. For example: laboratories equipped with state-of-the-art analytical devices, pilot plants to test the production of new products or to transform a waste into a product with commercial value, or data services allowing data integration, analysis and display.

Provide information about the R&I infrastructures related with the innovative good practice (its website and any other information you consider relevant)

Describe the processes performed in the infrastructures. Identify inputs and outputs

Describe the elements, the equipment and the technologies being used in the processes described

Identify the entity or entities which own and manage the infrastructures and indicate if they are public or private

Explain the access policy and the infrastructure’s "business model" (for example: who can access and use the infrastructure? Is it shared or used only by the owner(s)? Is it open to external users and does it have a “price” policy?)

Identify the territorial scope of the infrastructures

- Local
- Regional
- National
- Mediterranean
- European

Has the infrastructure been financed by European funds? Identify which fund and programme

Does the infrastructure collaborate with researchers and institutions from the Southern Mediterranean?
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3. SPECIFIC ISSUES RELATED TO THE INNOVATIVE GOOD PRACTICE

3.2. Participatory governance and co-management

Please fill out this section if you have identified an innovative multi-stakeholder governance case study, i.e., a formal association or an ad-hoc group of different actors (economic, administration, science, civil society) that innovatively and sustainably manage uses of natural resources in an approach involving co-management or participatory governance.

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When was the governance initiative set up?

Why was it created? Was there any specific problem, event or crisis that triggered the setting up of the initiative?

Which actors were specifically involved in the creation of the initiative?

- Economic actor(s)
- Government
- Civil society
- Scientific institution
- European Union
- Other, specify

What is the level of governance of the initiative?

- Local
- Regional
- National
- Transnational
- International

If the initiative is backed by a legal framework, explain it

Does the initiative possess a formal status (association, etc.)?

Where do the financial and human resources of the governance initiative come from?

- The initiative has no specific resources
- Resources come from members (through fees or other participation). If you answered YES, specify
- External resources (such as grant applications or others). If you answered YES, specify

What is the mechanism to become a member of the initiative? Are there different types of membership? Explain

Has the membership evolved over time? (multiple choice)

- New members have joined
- Members have left
- No changes in membership
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How often do members of the initiative meet?
- Once a year
- Twice a year
- Three to four times a year
- Every month
- More often

What is the decision-making process?
- No decisions are made
- Decisions are made collectively, only through consensus
- Decisions are made collectively, but consensus is not needed
- Decisions are made through a voting system
- One member has the power of decision over the others
- Other, specify

If one member has the power of decision over the others, explain who

What are the different benefits of the initiative for participants? (multiple choice)
- Information exchanges among economic actors and scientists, including benefitting from traditional environmental knowledge (TEK)
- Knowledge creation and dissemination
- Transformation of operations and business practices (fishing strategy, control, sustainable innovation...)
- Collective definition of a management plan
- Other, specify

Explain the benefits identified in the previous question

Has the governance initiative collectively designed performance or governance indicators? YES/NO

If YES, specify on what and the design process
Is there any control of what members do?

- No control
- Collective control among and by members
- Auto-control by one type of members. If you answered YES, specify
- Control by external party. If you answered YES, specify

If there are incentives, sanctions or rewards for good or bad behaviours, specify them

Can a member be expelled?

- No
- Yes, in principle, if the member behaves poorly
- Yes, in principle, if the member is no longer sufficiently involved

If members can be expelled as a sanction, how important do you think this threat is as a deterrent?

- Not important at all
- Somewhat important
- Important
- Very important

Have you witnessed any conflict situations? Explain on what, and how they were managed

Do members need to report their activities to the initiative? If yes, specify procedure and frequency

Does the initiative report its activities? If yes, specify to whom and how

Is the initiative held accountable for its decisions, and the impacts of its decisions? In other words, who takes responsibility?

- No accountability mechanisms
- Internal accountability, among participants
- External accountability, to other actors

If there is internal or external accountability, specify to whom and how
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Have there been activities of outreach, pedagogy or advocacy towards external actors? (multiple choice)

- No
- Yes, towards consumers
- Yes, towards economic actors
- Yes, towards national governments or the EU
- Others

Specify the activities of outreach, pedagogy or advocacy

How important are the following elements for the proper functioning of the governance initiative? Grade their importance from 0 to 5

- Adaptation to local realities
- Pre-existing trust among members
- Involvement of all participants in the decision-making process
- Diversity of participants (economic actors, scientists, civil society, government…)
- Natural sciences participation (biology, oceanography, physics…)
- Social sciences participation (management, economy, sociology…)
- Ability of members to self-regulate
- Control of members’ practices or compliance with decided rules
- Use of incentives
- Use of sanctions
- Use of rewards
- Possibility of excluding a member
- Outreach activities (raising awareness among consumers, economic actors…)
- Financial autonomy of the initiative
- Bottom-up initiative
- Top-down initiative
- Accountability for decisions
- Reporting/transparency
- Other, specify
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In your experience, what measures are necessary to improve the governance initiative you describe? Explain why

Are there other elements that you want to bring to our attention regarding the multi-stakeholder governance initiative?
3. SPECIFIC ISSUES RELATED TO THE INNOVATIVE GOOD PRACTICE

3.3. Clusters

Please, fill out this section is for innovative good practices related to clusters. They can be cluster initiatives or initiatives in which clusters participate.

**Cluster** is considered to be a network of companies and research institutions (including universities) that has a thematic focus, is regionally concentrated, is institutionally organised and is managed by a cluster manager (in literature as well being named as a cluster initiative). The cluster may also include other actors such as public agencies.

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Identify the type of cluster

- Informal network
- Formally constituted
- Formally constituted with a professional staff

Describe the scope of the cluster (sector, segment of market, others)

Stakeholders represented in the cluster (multiple choice)

- Big companies
- SME
- R&D institutions
- Universities
- Government agencies
- Social agents

The innovative good practice is guided by a strategy for cluster development (YES/NO)

Identify the cluster strategic focus related with the innovative good practice (multiple choice)

- Collaborative technology development, technology transfer, R&D
- General exchange of information, matchmaking and experience among cluster participants (internal networking) or with external partners (external networking)
- Business and commercial activities in a cooperative way
- Development of human resources (e.g. training and education, recruitment)
- Entrepreneurship (support)
- Dissemination and diffusion of knowledge

If the good practice is relevant for other clusters, explain why

Propose measures and mechanisms that could have increased the contribution of clusters to the creation of shared value in the innovative good practice
3. SPECIFIC ISSUES RELATED TO THE INNOVATIVE GOOD PRACTICE

3.4. Social entrepreneurship

Please fill out this section for innovative good practices related to social entrepreneurship. The good practice may be a social entrepreneurship initiative, or it may provide opportunities for social entrepreneurship.

By social entrepreneurship we understand (groups of) individuals with innovative solutions to society’s most pressing social, cultural, and environmental challenges. Social entrepreneurs combine economic and social and environmental issues in a way that improves the lives of people. Social entrepreneurs share several characteristics. They:

- Aspire to achieve change in society
- Focus on the social change they want to make while earning money to support the change
- Innovate when looking for a solution to a social problem

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Name and surname of the contact person

Email address
Describe the social entrepreneurship initiative, or how the good practice generates social entrepreneurship opportunities

Explain how the social scope is integrated into the business model

Specify the opportunities for vulnerable groups (women, migrants, young people, elderly, long-term unemployed, others)

Propose measures or mechanisms that could increase the contribution of this innovative good practice or similar good practices to creating more social entrepreneurship opportunities, especially for vulnerable groups
3. SPECIFIC ISSUES RELATED TO THE INNOVATIVE GOOD PRACTICE

3.5. New shared value opportunities in the Southern Mediterranean

Please fill out this section for innovative good practices which generate or can generate new shared value in the Southern Mediterranean.

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Is the good practice located in the Northern or the Southern Mediterranean?

- It is in the North, but it has potential to be transferred or expanded to the South
- It is in the North and it does not have potential to be transferred or expanded to the South
- It is in the North and it has impact in the South
- It is in the North and in the South
- It is in the South totally

Explain how the good practice generates or can generate opportunities for environmental value in the South

Explain how the good practice generates or can generate opportunities for social value in the South, especially for vulnerable groups (women, migrants, young people, elderly, long-term unemployed, others)

Explain how the good practice generates or can generate opportunities for economic value in the South

Based on your experience, what kind of mechanisms could help to increase the transfer and impact of innovative good practices in the Northern Mediterranean to the Southern Mediterranean? Grade their importance from 0 to 5

- Exchange programmes for researchers
- Exchange programmes for entrepreneurs
- Access to infrastructures and technology
- Training programmes
- Cooperative programmes, initiatives or projects to tackle common challenges
- Platforms to share current and potential solutions to common challenges
- Others, specify
3. SPECIFIC ISSUES RELATED TO THE INNOVATIVE GOOD PRACTICE

3.6. Migration

Please fill out this section for innovative good practices which have an impact on migration.

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Are migrants addressed directly? YES/NO

Are migrants included in initiatives related to the whole population or to other social groups? YES/NO

Describe how the innovation practice has an impact on migration: which is the main aspect targeted? Is there any focus on a specific sector? Does it involve migrants as actors or does it address migrants as beneficiaries?
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Are there any services or solutions developed or adopted for migrants’ labour inclusion? (multiple choice)

- Any guidelines established
- Any multi-level cooperation promoted for addressing migration and labour market integration
- Any state agencies and information/job centres set up or appointed to promote the recognition of skills and qualifications and to deliver other specific measures
- Any innovative ways to provide information on labour market access requirements, laws and regulations
- Any profession-based courses and other measures provided
- Any services established to combat barriers and obstacles to labour market integration

Which are the main tools developed for the promotion of social entrepreneurship for migrants?

What are the main organisations and actors involved? Are there any innovative partnerships or agreements that should be mentioned?

What are the support services promoted or provided to migrants? (multiple choice)

- To develop a good business plan
- To comply with legal requirements
- Capacity building in finance
- Access to banking and credit services management skills
- Sector-specific workshops and training, marketing and business promotion
- Training focused on innovation and the high-tech sector

What are the specific difficulties and barriers encountered when promoting labour inclusion and entrepreneurship for migrants? (multiple choice)

- Knowledge of regulations
- Accessing finance
- Language barriers
- Lack of skills
- Recognition of qualifications
- Legal barriers, bureaucracy
- Existing local networks